



BETTER BUSINESS BUREAU FOUNDATION

November 30, 2004

Mr. Rob Millum
Budget Car Sales
6006 Miramar Rd
San Diego, CA 92121

Dear Rob:

Please accept our **congratulations** on being selected as a winner of a 2004 Better Business Bureau Torch Award for Marketplace Ethics! We were privileged to honor you at this week's luncheon for your commitment to excellence in business ethics.

The distinction of being a 2004 San Diego Better Business Bureau Torch Award winner displays your commitment to fostering the highest ethical relationship between your business, your employees and consumers. It is businesses like yours that assure consumers that a strong local consciousness of the importance of ethical business practices exists in the community of San Diego.

We encourage you to utilize your award in your advertising in order to enhance credibility and boost overall marketing efforts. Please see the attached sheet for details and guidelines about the promotion of your company as a 2004 Torch Awards winner.

Additional questions may be forwarded to Susan Day, BBB Director of Marketing, at (858) 637-6199.

Once again, congratulations on your achievements and commitment of responsive to your customers and vendors.

Sincerely,



Steve Relyea
2004-2005 BBB Chairperson



Sheryl Charleston
BBB President/CEO

enclosure

